

## Board Readiness Programme

**Are you considering a new challenge and looking to take on new or additional responsibilities as part of a non-executive career?**

Stonehaven International, working in partnership with the CBI, present a programme designed to develop your potential as a Non-Executive Director, empowering you to shape and manage your future career direction and build the capabilities you will require to make a valuable contribution to the boardroom.

### Programme Overview

In today's rapidly changing environment, it is more important than ever that organisations have board members with the expertise to consult, challenge and inform both the strategic direction and decision-making processes of the business.

This intensive two-day programme will develop your skills, provide you with knowledge and build the mindset you need to be a successful Non-Executive Director (NED), by working through the issues you will be expected to address, what your legal responsibilities will be and how to be effective in the boardroom.

Drawing on the experience and expertise of a range of Board Chairs and NEDs, you will gain the insight you need on how to work through a range of challenges and issues, as well as the day to day, year to year, guidance of the business. Throughout the sessions you'll have the opportunity to question and interact with the speakers, as well as network with delegates.

### Learning Objectives

1. To understand "what's in it for you": the relevance and importance of the role, how you can add value and make an outstanding contribution
2. To gain an overview of the context of the Board: the responsibilities, breadth of scope, issues and opportunities arising in the current environment and looking forward
3. To consider the implications for you as a leader: adapting your leadership style, shifting from owning to consulting/critiquing, and finding your voice as a NED

### 2021 Dates

- 2 Day Workshop London (CBI Offices) 13-14 September 2021  
*\*includes networking drinks followed by dinner with an expert speaker*

### Tickets

This is an invitation only event with a ticket price of £2995 (+VAT). A discounted price of £2500 (+VAT) is available for CBI members.

# Board Readiness Programme

## Programme Delivery

A two day workshop, designed to be fully immersive and experiential, with a diverse set of participants, speakers and facilitators. Sessions will be delivered in a variety of ways, including key note speakers, panel debates, interviews and small group working in breakout sessions. Speakers will be drawn from a range of businesses, particularly those where an aspiring NED might start out, and will have a mix of large and small company experience, as well as public and not-for-profit sectors.

### Why take part?

To gain knowledge and insight into the role of the Board/NED across a broad range of companies:

- Access to information that is authoritative and drawn from direct experience which is hard to acquire elsewhere
- The opportunity to address concerns directly with senior NEDs/experts
- Insights from the CBI's team of policy and economic experts on the current risks facing business
- Direct access to the Board Practice of Stonehaven
- A networking opportunity

### Who should attend?

Executive Directors and senior leadership team members who:

- Have a board seat, attend the board, or are in succession for these roles
- Are looking to take a Non Executive Role as part of their future career path/objectives
- Who need to understand what is required of a corporate board, and the specific roles of executive and non-executive members
- Non-Executive Directors looking to expand their portfolio

### What will be covered?

A wide ranging agenda covering the following topics:

- Legal requirements & liabilities
- Committee responsibilities
- Boardroom culture
- Boards external risks
- Crisis management
- Growing and maintaining a reputation
- Shareholder management
- The future of the board
- Transitioning behaviours from Executive to NED
- Boards during times of political, societal and economic challenge – what next?

### Diversity guaranteed

We aim to support the development of the future leaders of UK business and are passionate about ensuring that our workshop cohorts reflect the UK business community of today, to ensure business creates a prosperous society for all. The CBI and Stonehaven are committed to supporting diversity and inclusion across individuals' gender, ethnicity, sexuality and disability and will work to ensure that any workshop cohort reflects this.

## Board Readiness Programme

### Agenda: Day 1, Monday 13 September

Time	Session
08:45 – 9:30	<b>Registration</b>
09:30 – 09:45	Welcome and introductions
09:45 – 10:30	A Chairman's view
<b>10:30 – 11:00</b>	<b>Break</b>
11:00 – 11:45	Understanding your legal requirements and liabilities
11:45 – 13:00	The reality of Committee life
<b>13:00 – 14:00</b>	<b>Lunch</b>
14:00 – 15:00	Boardroom culture and its relevance
15:10 – 16:30	The role of the Board in crisis management
<b>16:30 – 17:00</b>	<b>Break</b>
17:00 – 17:45	Boards and responding external risks
<b>18:00 – 21:00</b>	<b>Networking drinks, dinner and guest speaker</b>

### Agenda: Day 2, Tuesday 14 September

Time	Session
09:15 – 10:30	Growing and maintaining a reputation
<b>10:30 – 11:00</b>	<b>Break</b>
11:00 – 12:00	Boards - policemen, priests or poets?
12:00 – 13:00	Shareholder management
<b>13:00 – 14:00</b>	<b>Working Lunch</b>
14:00 – 15:00	The future of the Board in driving sustainable growth
<b>15:00 – 15:20</b>	<b>Break</b>
15:20 – 15:45	Closing reflections and next steps